

Y R Y S B E K A S H I E V

JUNIOR COMMUNICATION DESIGNER | BRAND, VISUAL & UI DESIGN

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Berlin-based Communication Designer with experience across brand identity, digital products, campaign design and print. Skilled at translating research and communication goals into clear visual systems, multi-channel assets and intuitive interfaces. Completing a B.A. in Communication Design with a current grade of 1.5 and available full-time from August 2026.

Brand Identity - Visual Design - Typography - Editorial Design - UI/UX - Motion

WORK EXPERIENCE

GRAPHIC DESIGN INTERN

Oct 2025 - Mar 2026

Murawei.de | Berlin, Germany

- Designed and delivered 50+ promotional assets for an online bookshop and literary events, including posters, social media graphics, website visuals and in-store materials.
- Developed sticker sets and book add-ons to support cross-selling and contribute to a higher average order value.
- Prepared print-ready layouts and adapted campaign assets across digital and physical formats while maintaining brand consistency and meeting production deadlines.

GRAPHIC DESIGNER

May 2021 - Jul 2021

AlfaLeader.kg | Bishkek, Kyrgyzstan

- Created website visuals, presentation decks, advertising materials and print collateral for a business training centre.
- Built a reusable SMM template system that enabled the social media manager to publish recurring content independently, reducing ongoing design costs and turnaround time.

SMM & ADVERTISING DESIGNER

2018 - 2020

Teri.kg | Bishkek, Kyrgyzstan

- Designed ad creatives and promotional offers for targeted social media campaigns, contributing to a lower cost per click and increased sales.
- Produced product photography, retouched e-commerce images and adapted campaign assets for product launches and seasonal promotions across multiple digital formats.

SELECTED PROJECTS

NOVA PAY - FINTECH BRAND & MOBILE UI

2026

Self-initiated case study | Berlin, Germany

- Conducted competitor research and short user interviews, then translated findings into wireframes for dashboard, analytics, savings, settings and profile flows.
- Developed the visual identity, dark-theme UI system, reusable components and high-fidelity screens for a clear, premium mobile finance experience.

TEACHABLE NEWSFEED - BACHELOR THESIS & UX/UI

2026

Bachelor thesis project | Interactive newsfeed concept | Berlin, Germany

- Designed a teachable newsfeed that lets users organise articles into custom groups and directly shape future recommendations.
- Developed user flows, wireframes and a high-fidelity interactive prototype, documenting the research and design process in a process book.

EXHIBITION

IMMERSE REALITIES

2026

University of Europe for Applied Sciences | Berlin, Germany

Exhibited a digital installation created with TouchDesigner and Blender, combining real-time visuals with 3D content.

EDUCATION

B.A. COMMUNICATION DESIGN

2023 - 2026

University of Europe for Applied Sciences | Berlin, Germany

Current grade: 1.5 | Expected graduation: July 2026

DESIGN AND HIGH TECHNOLOGIES

2020 - 2023

American University of Central Asia | Bishkek, Kyrgyzstan

GPA: 3.52/4.00 | Ranked among the top 20 students university-wide by GPA

SKILLS & LANGUAGES

DESIGN Brand Identity, Visual Design, Campaign Design, UI/UX, Interaction Design, Wireframing, Prototyping, Design Systems, Typography, Editorial Layout, Print Design, Social Media Design, Presentation Design, Motion Graphics

TOOLS Figma, Adobe Photoshop, Illustrator, InDesign, After Effects, TouchDesigner, Blender, AI-assisted workflows

LANGUAGES English C1, German B1, Russian Native